

Saturday, June 28th

Lupus LA's 4th Annual Patient Conference

at Cedars-Sinai Medical Center

8:00am – Registration and Introductions
9:00am to 12pm – Physician Presentations and Q&A

Complimentary lunch will be provided.

Join us to learn more about:

- * Causes of lupus
- * Diagnosing lupus
- * New treatments in development
- * Complementary and alternative treatments

Featuring presentations by:

Dan Wallace, MD
Ram Singh, MD
Mariko Ishimori, MD
Swamy Venuturupalli, MD

Sign Up Today!

The program is free and open to all. Please visit LupusLA.org or call 310-657-5667 to register

A Legacy of Hope

Ensure the future of Lupus LA's fight to eliminate lupus and the hardships faced by countless young women and men across southern California. Talk to your financial advisor or attorney about planned giving. For further information on the many ways you can support Lupus LA, call Executive Director Linda David at 310-657-5667 or email her at LDavid@LupusLA.org.



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LUPUS LA

West Coast Division of the S.L.E. Lupus Foundation · Member of the Lupus Research Institute National Coalition · Summer 2008

HOLLYWOOD SHINES BRIGHT & BOLD AT ORANGE BALL

A bevy of stars walked Lupus LA's orange carpet on May 1st to raise more than \$800,000 for the fight against lupus. More than 500 people attended the ball at the Beverly Wilshire Hotel to support the foundation's extensive outreach efforts in southern California.

Starlet Dakota Fanning presented movie producer Lauren Shuler Donner and her director-husband Richard Donner with the 2008 "Loop Award." Ms. Fanning worked with Lauren on the set of the upcoming film, *The Secret Life of Bees*. Lauren, who has had lupus for 20 years, has achieved monumental success working with industry giants on some of the most successful films of the past three decades.

Television icon Paula Abdul presented a special award to her physician—and founder of Lupus LA—Daniel J. Wallace, MD.

"The smile on my face often is not met with how I feel inside...Dr. Wallace is an amazing person that keeps me going even when I don't want to."

- American Idol's Paula Abdul

The evening culminated with an electrifying set by Grammy-winning singer and songwriter Seal that featured many of his most famous songs. Lupus LA is naming a \$300,000 national Lupus Research Institute research project in Seal's honor.

+ *Look inside for more photos and highlights.*

NEW PROGRAM TO HELP LA-AREA FAMILIES IN NEED

The S.L.E. Lupus Foundation's Emergency Grant Program is coming to Los Angeles to assist local families afflicted with lupus and facing a crisis. Started in New York in 1997, the program provides up to \$500 annually to help pay for medicines, utilities and other pressing needs.

Thanks to the generosity of supporters at the 2008 Orange Ball, more than \$235,000 was raised to establish the new Lupus LA Emergency Grant and Outreach Program. The ball really got rolling when Barry Kaye announced that he would match the first \$100,000 collected. Later this year the program will become a component of Lupus LA's patient

Missing work because of overwhelming lupus fatigue, an unexpected flare or an extended hospital stay can force people with lupus to leave their jobs. While waiting for public assistance, immediate needs often aren't met. Bills go unpaid, prescriptions go unfilled.

service offerings, giving hope and meeting the needs of families facing overwhelming medical, social, and economic hard times. For more information, call Lupus LA at 310-657-5667.



Seal performs "Kiss from a Rose" and more; Honoree Lauren Shuler Donner with Dakota Fanning; Founder's Award Honoree Dr. Daniel Wallace with Paula Abdul; Hosts Bruno Tonioli and Terri Seymour.

NASCAR FANS: RACE FOR THE CURE!

Lupus LA has partnered with the Southern California Auto Club Speedway in Fontana to offer a special "Loops for Lupus" ticket package to NASCAR's Labor Day weekend Pepsi 500.

Purchase the \$95 ticket package for the Sunday, August 31st race and get a reserved grandstand ticket, a pit pass, and the opportunity to take a spin in the pace car on the Superspeedway's 2-mile "loop" at a weekend this fall. Nearly half—\$40—of the \$95 package comes right back to benefit Lupus LA.

"With Loops for Lupus, we are one lap closer to winning the race for the cure!"

- Lupus LA Executive Director Linda David



For tickets to Labor Day's biggest party, please call 800-944-RACE or log on to autoclubspeedway.com/lupus. The deadline for purchase is July 31, 2008.

SHINING BRIGHT & BOLD AT ORANGE BALL

(continued)

Among the many celebrities and VIP's in attendance were event hosts Bruno Tonioli and Terri Seymour, Kate Flannery, Kellie Martin, Mercedes Yvette, Parminder Nagra, Stacy Keibler and Whitney Port.

The live auction led by Christie's auctioneer Andrea Fiuczynski raised \$44,000, and featured two tickets to the *American Idol* finale. The winning bid was a whopping \$15,000!



More at LupusLA.org!

+ Orange Ball photo gallery

+ Orange Ball video, featuring inspiring interviews with Founder's Award Honoree Dr. Daniel Wallace and his patients telling their personal stories of the highs and lows of living with lupus—and their hope for a better *life without lupus*.



Pictured clockwise from top L: Debbi Cowan and Roger Cowan with their daughter Amanda; Gretchen Wayne with her son Christopher; the Selkowitz family: Jed, Betsey, Arty and Adam, president of Lupus LA; sisters Robin and Renee Campbell, who shared their stories of living with lupus in the Orange Ball video; Nicole Paxson and The Hills' Whitney Port; America's Next Top Model Cycle 2 runner-up Mercedes Yvette with Lupus LA Executive Director Linda David.

With New Venture to Benefit Research, Nicole Paxson Gives the Face of Lupus a Makeover

Nicole Paxson knows firsthand that beauty goes beyond skin-deep. Since age 12, she has coped with severe sun sensitivity, the characteristic lupus-related red "butterfly rash" across her nose and cheeks, and rounds of chemotherapy to quiet the disease.

Today, Nicole is fighting back by creating a line of cosmetics that helps women—no matter what challenges they've faced—regain confidence in the way they look.

Lupus LA presented Nicole and her mother Marla with its "Women of Achievement" award at the Bag Ladies Lupus Luncheon in 2007 in recognition of the mother-daughter's many years of dedication to funding novel research through Lupus LA's research partner, the Lupus Research Institute. With Nicole Paxson Cosmetics, Nicole is furthering her contribution to finding a cure by pledging to donate a percentage of all proceeds to lupus and skin disorder research.

Nicole's unique line includes high-coverage powder, cream and liquid foundation, bronzer, and concealer. Products have a minimum SPF of 15 (powder) to 30 (most foundations) with protection against both UVA and UVB sunlight radiation.

To view and purchase the complete product line, visit nicolepaxson.com



Nicole Paxson is the creator of a complete line of skin cosmetics that includes liquid foundation and coverage pudding (pictured).



"I think it's important that we all join forces to support the researchers who are fighting for a better understanding of everything lupus encompasses. Hopefully, the support of their research will bring us closer to a cure for this disease that affects so many people."

- Nicole Paxson

Save the Date!

Friday, November 7th Hollywood Bag Ladies Lupus Luncheon at the Beverly Wilshire Hotel



Honoring **LaDoris McClaney**, a motivational speaker, writer and lecturer dedicated to the education and personal development of young people. LaDoris continues her family's philanthropic tradition by donating millions to more than 15 nonprofit organizations. Stay tuned to LupusLA.org for tickets and more information.

Alan L. Kaye Joins S.L.E. Lupus Foundation Board of Directors



Alan L. Kaye with wife Michelle and daughter Gillian at the 2008 Orange Ball.

Alan L. Kaye, head of Alan Kaye Insurance Agency, brings extensive experience and leadership skills to the board, having served on the California Senate Advisory Commission on Life and Health Insurance and on the board of directors for the Guaranty Bank of California. The long-time Californian also has led and served on numerous community organizations, from the Beverly Hills Residents' Association to the Cedars-Sinai Hospital Board of Governors and the Maple Counseling Center, a nonprofit mental health organization.

Alan and his wife Michelle have been involved with Lupus LA since their daughter's lupus diagnosis in 2006. They are dedicated to helping spread lupus awareness throughout southern California and the nation and funding novel research and community outreach services for the disease.