



# LOS ANGELES LEADER IN THE FIGHT AGAINST LUPUS

West Coast Division of the S.L.E. Lupus Foundation · Member of the Lupus Research Institute National Coalition · Fall 2007

## LUPUS LA EXPANDS AWARENESS, PATIENT SERVICES, AND FUNDRAISING WITH DYNAMIC NEW EXECUTIVE DIRECTOR

Lupus LA proudly welcomes its first Executive Director, Linda David. With extensive experience in management, strategy, and finance, David's addition marks a new phase for the organization.

"We're ambitious—and we need to be—for my patients and all others across southern California and the nation who have lupus," said Daniel Wallace, MD, founder of Lupus LA and one of the nation's leading lupus specialists. "In Linda David, we have found the perfect partner to move forward. Her skills in managing vast and varied operations of major companies make her the ideal executive director to forward our agenda. We have a lot to do—raise funds to support lupus research, spread awareness of the disease, and increase services to the lupus community."

David is the former general manager and vice president of West Coast operations for the renowned international luxury auction house, Christies. She has lived in Los Angeles for almost 30 years, and holds an MBA from the University of Southern California.



**LINDA DAVID**

"We are dynamically positioned for tremendous growth this year," David said, "thanks to the people who have put such heart and hard work into making Lupus LA an innovative leader in southern California and beyond. It's time to find some answers for all those who suffer from this very difficult chronic illness."

### ON THE CALENDAR



#### FREE PATIENT EDUCATION PROGRAM

Presented by Lupus LA and the Center for Lupus Care

**Thursday, October 4, 2007**

**5:30 PM – 8 PM**

Registration and Buffet Dinner: 5:30 PM - 6:30 PM

**Veterans Memorial Building, Garden Room**

**4117 Overland Avenue**

**Culver City, CA**

Join rheumatologists **Daniel Wallace, MD** (Cedars-Sinai Medical Center/UCLA Medical Center), and **Jennifer Grossman, MD** (UCLA Medical Center), for a presentation on clinical trials for lupus and how you can get involved. Speak with people who have participated in a clinical trial and learn how these trials are helping to find new treatments for lupus for the first time in nearly 50 years.

Pre-registration is required. Call 310-652-7770.

## HOLLYWOOD BAG LADIES LUNCHEON

**NOVEMBER 7, 2007**

**11 AM**

**BEVERLY WILSHIRE HOTEL**



**HONORING MARLA AND NICOLE PAXSON**  
**MISTRESS OF CEREMONIES MARLA MAPLES**

Featuring a silent auction of exquisite handbags

Previous auctions included items from:

- Gucci · Courtney Cox · Fendi
- Reese Witherspoon · Donna Karan · Uggs
- Melissa Joan Hart · Louis Vuitton · Scarlett Johansson
- Swarovski · Marissa Jaret Winokur · Kenneth Cole
- Anjelica Huston · Juicy Couture · Julia Roberts
- Stuart Weitzman · Julie Benz · Hermes · Lauralee Bell
- Danica McKellar · Zegna Kooba · Megan Mullally
- Selma Blair · Donald J Pliner · Bulgari · Jennifer Aniston
- Carolina Herrera · Escada · Diane Von Furstenberg
- Sharon Stone · Burberry · and more

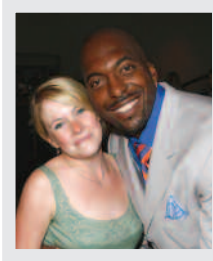
For tickets and more information,  
contact 310-652-7770.

# EVENING OF LOVE, LIGHT & LAUGHTER 2007

Lupus LA hosted its seventh annual “Evening of Love, Light and Laughter” gala to benefit lupus research in May at the Beverly Hills Hotel. Actor **Michael Chiklis**, star of *The Shield* on FX, presented the 2007 Loop Award to the show’s Executive Producer, **Shawn Ryan**, for creating an ongoing storyline of a character living with lupus, and to the drama’s co-star, **CCH Pounder**, for her beautiful performance in that role. **Suzanne Whang** from NBC’s *Las Vegas* emceed the event and NBA veteran and FOX Sports host, **John Salley**, served as the guest auctioneer.

America’s favorite judge, **Paula Abdul**, arrived from an *American Idol* taping just in time to present the Medical Visionary Award to “The Amgen Family of Rheumatologists”—**Brian Kotzin, MD, James Louie, MD, Judy Maddox, MD, and Debra Zack, MD**. As a special surprise, Abdul added two *American Idol* tickets to the live auction. Also auctioned: a walk-on appearance on *The Shield*.

In addition, the evening honored **Kelly Stone**, one of Lupus LA’s major supporters and a source of inspiration. She received the Michael Wayne Public Service Award from **Gretchen Wayne**. Gloriana DiCandia, age 15, who has lupus, was given the Spirit of Hope Award by actress **Taraji P. Hensen**.



Pictured, L - R: **Melissa Joan Hart and John Salley; Benito Martinez, Shawn Ryan, Cathy Cahlin Ryan and CCH Pounder; Paula Abdul and Kelly Stone; Suzanne Whang and Rex Lee**

## HANDBAG DESIGNER MARY NORTON'S LA DEBUT SUPPORTS LUPUS

Handbag and shoe designer **Mary Norton** (formerly Moo Roo) is opening a new boutique on Melrose Place in Los Angeles. Her exquisite bag designs are often seen in the hands of Sharon Stone and others at the Emmys, Oscars and other red carpet events. During the store’s opening week celebration, a percentage of the proceeds will be donated to Lupus LA to benefit innovative lupus research at the Lupus Research Institute.

Mary Norton, who has lupus, has donated bags to the Hollywood Bag Ladies Luncheon auction for several years. This year she will attend the November 7th luncheon and present a fashion show of her newest collection of bags and shoes.

*The Mary Norton Boutique is located at 8436 Melrose Place in Los Angeles.*

## LUPUS LA WEBSITE RELAUNCHES WITH NEW LOOK

Check out [www.LupusLA.org](http://www.LupusLA.org) for the latest news on lupus, research findings, happenings for people with lupus, fundraising events in Los Angeles County, and more!

- + Cleaner, brighter look
- + Greater focus on the community
- + The latest on exciting research developments...

- *Lupus Research Institute Triggers Cascade of New Links—and Possible Solutions—to Early Heart Disease in People with Lupus*
- *Managing Stress Helps Combat Lupus*
- *Surge in Biomarker Research Signals New Hope for Diagnosing and Managing Lupus*
- *Cautious Optimism on New Drugs for Lupus*



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HOLLYWOOD BAG LADIES LUNCHEON · NOVEMBER 7 · BEVERLY HILLS, CA