



Get into the Loop™

SPONSORSHIP OPPORTUNITIES

TITLE SPONSOR - \$50,000

- Name/Logo incorporated into title "Lupus LA Orange Ball"
(*Company Name* Lupus LA Orange Ball) in all forms of usage, including but not limited to:
 - Invitations (2500, mailed to exclusive guest list. Sponsorship must be committed to by Feb. 20, 2008)
 - Press kits (distributed to major TV, Radio and Print media outlets in greater Los Angeles)
 - Newsletter (distribution 2000 nationally)
 - Email blast (distribution 3500+ nationally)
 - "Step and Repeat" banner at kick-off party and event
- Recognition at kick-off party, March 13, 2008 to be held at Christie's in conjunction with an Important Private Exhibit of photographs (sponsorship must be committed to by March 1, 2008)
- Opportunity for client entertainment at kick-off party (ten tickets)
- Two Premium tables at event
- Ten invitations to VIP reception prior to event
- Back cover of Tribute Journal (distribution 600+ on evening of event)
- Recognition in event publicity
- Product exclusivity in event gift bag
- Product placement at event
- Sponsor mention at event
- On-screen thank you at event

"Orange, it seems, may be the best color choice for the competitive player. Though rare in golf apparel and only the seventh most popular color among American consumers, orange is jovial, warm, energetic, forceful, and has a subjective impression of exuberance. It is associated with fruitfulness, adventure, vigor and wholesomeness, plenty of which exists in golf and on the PGA Tour."

-Michael Patrick Shiels



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SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR - \$25,000

- Name/Logo incorporated into title "Lupus LA Orange Ball" (Lupus LA Orange Ball, presented by *Company Name*) in all forms of usage, including but not limited to:
 - Invitations (2500, mailed to exclusive guest list. Sponsorship must be committed to by Feb. 20, 2008)
 - Press kits (distributed to major TV, Radio and Print media outlets in greater Los Angeles)
 - Newsletter (distribution 2000 nationally)
 - Email blast (distribution 3500+ nationally)
 - "Step and Repeat" banner at event
- Recognition at kick-off party, March 13, 2008 to be held at Christie's in conjunction with an Important Private Exhibit of photographs (sponsorship must be committed to by March 1, 2008)
- Opportunity for client entertainment at kick-off party (six tickets)
- One Premium table at event
- Six invitations to VIP reception prior to event
- Premium placement of full page in Tribute Journal (distribution 600+ on evening of event)
- Recognition in event publicity
- Product exclusivity in event gift bag
- Sponsor mention at event
- On-screen thank you at event

SUPPORTING SPONSOR - \$10,000

- One table at event
- Opportunity for client entertainment at kick-off party (4 tickets)
- Four invitations to VIP reception prior to event
- Full page in Tribute Journal (distributed to 600+ attendees on evening of event)
- Sponsor recognition in newsletter and email blast

"Orange is red brought nearer to humanity by yellow."

-Wassily Kandinsky

20th century painter and art theorist